



Future Leaders in Healthcare

The Bluford Healthcare Leadership Institute
2014 Annual Report



A Message from the President

The Bluford Healthcare Leadership Institute (BHLI) is an intense professional development program for minority college sophomores and juniors who possess exceptional leadership potential. BHLI is designed to expose students to today's challenging healthcare landscape. Through a series of speakers, experiential activities and visits, the BHLI challenges scholars to see healthcare as a potential career.

In partnership with national healthcare organizations, the BHLI coordinates internship opportunities for its scholars that allow them to build upon and apply their healthcare knowledge. The program highlights essential competencies including critical thinking, taking initiative, leadership, and entrepreneurial characteristics. BHLI scholars benefit from exposure to first-hand nurturing, mentoring and learning from healthcare leaders. It is my hope that these students will positively impact the future of healthcare.

It gives me great pleasure to present the 2014 class of the Bluford Healthcare Leadership Institute and to introduce the internship opportunities of the inaugural class of scholars.

John W. Bluford, III

Cover photos from top:

Dr. Sonja Boone, MD Senior Director, Community Based Practices, University of Illinois; Roger C. Williams, Jr., Ed. D., Educator and BHLI Scholars; Carmela Coyle, President/CEO Maryland Hospital Association; and BHLI Scholars Jasmin Guzman and Paulnisha Granger

Executive Summary

The Bluford Healthcare Leadership Institute (BHLI) is an intense professional development program designed to expose minority scholars with exceptional leadership potential to today's challenging healthcare landscape and to encourage the scholars' interest in healthcare professions. The Institute incorporates the dynamic business, cultural, and healthcare community of Kansas City, MO and leverages the national reputation of its president, John W. Bluford, III, to expose the participating scholars to mentors and experiences unique to this Institute. The BHLI enhances the scholars' knowledge, understanding, and practice of the key leadership traits increasingly required of leaders in the 21st century healthcare environment.

Phase I:

- Phase I of the 2014 Bluford Healthcare Leadership Institute was held in Kansas City, MO from Sunday, June 1 through Friday, June 13.
- Students were recruited through a joint effort from BHLI staff members and designated school officials in charge of career placement programs at the respective universities. Interested students were required to possess a minimum GPA of 3.0, be a rising college sophomore/junior, and be interested in a career in the healthcare field. In addition to the application, students were required to submit an official copy of their college transcript, two professional letters of recommendation, and a short essay outlining their career goals and their interest in the BHLI.
- Thirty students expressed interest in the program. These 30 applications were reviewed by the President of the BHLI who interviewed and selected the fourteen most competitive applicants to participate.
- The 2014 class of the BHLI consisted of 14 college students, recruited from universities across the country including Clayton State University, Fisk University, Florida A&M University, Morehouse College, North Carolina A&T University, Tuskegee University and the University of Missouri-Kansas City.

2014 Scholar Profile

Schools Represented:

Clayton State University (1)
Fisk University (4)
Florida Agricultural & Mechanical University (1)
Morehouse College (1)
North Carolina A&T University (4)
Tuskegee University (1)
University of Missouri-Kansas City (2)

Majors:

Biology
Business Administration
Chemical Engineering
Healthcare Management
Journalism
Nursing
Pre-Medicine

Collective Grade Point Average
for 2014 Scholars: **3.40**

Participating Universities/Colleges

FISK UNIVERSITY – Nashville, TN

Since its founding in 1866 in Nashville, TN, Fisk University has provided an environment that has nurtured and challenged the minds of young people. Fisk's efforts to fashion the character of youth has enabled Fisk to achieve national recognition for its outstanding results in developing young student leaders. Fisk University is one of three Historically Black Colleges and Universities to earn a tier one ranking on US News & World Report's 2012 list of Best National Liberal Arts Colleges. Fisk has also received recognition for its ability to put students, many of whom are the first generation of their families to receive higher education, on the pathway to academic success. A recent National Science Foundation study revealed that Fisk alumni have earned more doctoral degrees in the natural sciences than African American graduates from any other college or university in the nation. Fisk is also the number one producer of African Americans who obtain their master's degree in physics. Fisk has been recognized for its success in graduating students by the Chronicle of Higher Education, Princeton Review's Best 368 Colleges and The Washington Monthly.



Vivian Anyaeche

Major: Biology

Expected Graduation Date: May 2016

Future Aspirations: Vivian aspires to become a surgical oncologist. From research obtained while working in the operating room, Vivian hopes to improve cancer treatments and ultimately provide a cure for cancer.



Jacorey Billings

Major: Business Administration

Expected Graduation Date: May 2015

Future Aspirations: Jacorey's aspiration to become a healthcare administrator stems from his multiple hospital experiences with his mother while she endured treatment for her cancer. As a hospital administrator, Jacorey believes he can help the lives of many patients by improving the delivery of healthcare in emergency rooms. After serving in the field of healthcare administration, Jacorey desires to hold the title of Chief Executive Officer of a hospital.



Peace Odiase

Major: Biology

Expected Graduation Date: May 2016

Future Aspirations: In Peace's future role as a neuroscientist and neurosurgeon, she intends to provide healthcare to those with nervous system disorders while taking steps, however small, to eradicate enigmatic nervous system diseases that plague society. Peace also plans to inspire young adults of the future to go after the extraordinary and inspire them to pursue interests that will improve the quality of life for members of society.



Sandra Okoro

Major: Biology

Expected Graduation Date: May 2016

Future Aspirations: Sandra's goal is to earn a medical degree possibly specializing in Internal Medicine. Sandra also desires to earn a PhD in Nephrology or Radiology. In her undergraduate studies, Sandra's neurology research has focused on Parkinson's disease and schizophrenia.



FLORIDA AGRICULTURAL & MECHANICAL UNIVERSITY - Tallahassee, FL

Florida Agricultural and Mechanical University, commonly known as Florida A&M University or FAMU, is a public, historically black university in Tallahassee, Florida. Founded in 1887, it is the largest historically black university in the United States by enrollment. FAMU is dedicated to the advancement of knowledge, resolution of complex issues and the empowerment of citizens and communities. The University provides a student-centered environment consistent with its core values. The faculty is committed to educating students at the undergraduate, graduate, doctoral and professional levels, preparing graduates to apply their knowledge, critical thinking skills and creativity in their service to society. FAMU's distinction as a doctoral/research institution will continue to provide mechanisms to address emerging issues through local and global partnerships.



Evan Bailey

Major: Masters in Business Administration

Expected Graduation Date: December 2016

Future Aspirations: Upon completion of his MBA, Evan plans to earn his law degree from an elite law school. He aspires to pursue a career that combines his business acumen, knowledge of the law, and passion for public service. Evan would like to start a non-profit organization aimed at increasing both health and political literacy within the nation's minority youth population.

MOREHOUSE COLLEGE - Atlanta, GA

Morehouse College's historic mission since 1867 has been to develop men with disciplined minds who will lead lives of leadership, service and self-realization and to emphasize the continued search for truth in the liberal arts tradition. Morehouse College provides a rigorous academic curriculum with a focus on leadership development, scholarship, research and global awareness. The Historically Black College's student body with representatives from more than 40 states and 18 countries is provided opportunities for service learning and travel abroad studies.



Raynard Ware

Major: Business Administration

Expected Graduation Date: May 2015

Future Aspirations: Raynard desires to earn his MBA and work in the corporate finance division of a major health-care insurance company. His long-term goal is to manage a healthcare practice that promotes a healthy living lifestyle by providing health and wellness programs and psychological care.

NORTH CAROLINA A&T STATE UNIVERSITY – Greensboro, NC

Founded in 1890, North Carolina Agricultural and Technical State University is a public, high research land-grant university committed to exemplary teaching and learning, scholarly and creative research, and effective engagement and public service. The University offers degrees at the baccalaureate, master's and doctoral levels and has a commitment to excellence in a comprehensive range of academic disciplines. This Historically Black College's unique legacy and educational philosophy provides students with a broad range of experiences that foster transformation and leadership for a dynamic and global society.



Diamond Butler

Major: Biology

Expected Graduation Date: May 2016

Future Aspirations: Diamond's career plans include enrolling in a school of osteopathic medicine upon completion of her undergraduate studies. She desires to operate her own medical practice as either a Developmental Behavioral Pediatrician or a Neonatologist.



Thomas Clifton

Major: Journalism

Expected Graduation Date: May 2017

Future Aspirations: Thomas's career goals include managing his own dental practice upon completion of dental school. With his professional successes, Thomas would like to provide free dental care to those in need.



Paulnisha Granger

Major: Biology

Expected Graduation Date: May 2016

Future Aspirations: One of Paulnisha's favorite quotes is Henry Thoreau's, "One is not born into the world to do everything, but to do something." Paulnisha's "something" is first being the best student she can be in order to achieve her goals of earning her PhD, working in research, and becoming a medical doctor practicing in the area of gynecology.



Gregory Jones

Major: Pre-Medicine with Dietetics and Nutritional Services Emphasis

Expected Graduation Date: May 2016

Future Aspirations: Because of Gregory's interest in nutrition, he has chosen that field as his area of concentration while earning his pre-medicine undergraduate degree. Gregory plans to enter medical school and become a pediatrician.

CLAYTON STATE UNIVERSITY – Morrow, GA

Clayton State University is a distinctive, engaged and diverse public university in Morrow, Georgia, serving Metro Atlanta. Clayton State University is a selective Senior Unit of the University System of Georgia. The University has 7,145 students, 208 full-time faculty and 356 full-time staff. Clayton State maintains an instructional site in Peachtree City. Since 1991, Clayton State's Spivey Hall enjoys recognition as one of the world's best concert halls, presenting jazz, classical music and all manner of musical entertainment. Clayton State is a part of the Division II NCAA sports in basketball, soccer, cross-country, tennis, golf and cheerleading programs.



LaShaundra Everhart

Major: Healthcare Management

Expected Graduation Date: December 2014

Future Aspirations: LaShaundra is passionate about increasing the awareness of preventative methods of disease control and promoting a lifestyle of healthy living and will pursue a Master's in Public Health upon completion of her undergraduate studies. One of her goals is to work at the Centers of Disease Control and Prevention to design preventative programs for varying diseases. LaShaundra is also passionate about increasing the quality of care in healthcare facilities, controlling the amount of hospital readmissions, and making sure that health care providers are upholding the standard of care set by their organizations.

TUSKEGEE UNIVERSITY – Tuskegee, AL

Tuskegee University is an independent and state-related institution of higher education. Its programs serve a student body that is coeducational as well as racially, ethnically and religiously diverse. Since it was founded by Booker T. Washington in 1881, Tuskegee University has become one of our nation's most outstanding institutions of higher learning. Tuskegee emphasizes the importance of the liberal arts as a foundation for successful careers in all areas. Accordingly, all academic majors stress the mastery of a required core of liberal arts courses. Tuskegee University was the first black college to be designated as a Registered National Historic Landmark and the only black college designated a National Historic site a district administered by the National Park Services of the U. S. Department of Interior.



Nahshon Thomas

Major: Chemical Engineering

Expected Graduation Date: May 2017

Future Aspirations: Nahshon would like to start his own bio-medical engineering company to create and develop medical-ly advanced technology in the field of healthcare. Nahshon has a special interest in developing more effective treatments for cancer patients and in strengthening those patients' immune systems throughout chemotherapy and radiation treatments. Nahshon inspires to work with minorities and underprivileged youth and has an interest in producing novels, art work and screenplays.

UNIVERSITY OF MISSOURI - KANSAS CITY – Kansas City, MO

Since the school's chartering in 1929, UMKC has become one of the Midwest's leading urban research universities. It is committed to research that changes the world -from discoveries at the School of Biological Sciences to the educational innovations developed at the Institute for Urban Education to the advances at Hospital Hill. In addition, UMKC's sustainability leadership has resulted in local and national recognition. The school's Henry W. Bloch School of Management Institute for Entrepreneurship and Innovation was recently ranked by Princeton Review as one of only eleven universities ranked in the top twenty-five percent for both undergraduate and graduate programs.



Jasmin Guzman *

Major: Nursing

Expected Graduation Date: May 2017

Future Aspirations: Upon completion of her nursing degree, Jasmin may pursue a medical degree to become a pediatrician. Jasmin aspires to work in a hospital's mother/baby unit because of the great amount of care required of this vulnerable population. Giving back to her family and community is important to Jasmin because of the contributions they have made in her life.



DeNesha Johnson *

Major: Nursing

Expected Graduation: May 2016

Future Aspirations: DeNesha's career goal is to become a Psychiatric Mental Health Nurse Practitioner. She aspires to operate a medical practice that focuses on both the mental and physical health of clients, treating the "whole" person.

* *Kauffman Scholars*



*2014 Bluford
Healthcare
Leadership
Institute
Scholars
pictured at the
Ewing Marion
Kauffman
Foundation*

Typical Day at the Institute

The scholars began most days at the University of Missouri-Kansas City or the Kauffman Foundation Conference Center and learned healthcare lessons from some of the most renowned in the field.

The students also were exposed to a number of Kansas City healthcare venues including:

Cerner Corporation

Emergency Operations Center of Kansas City, MO

Kansas City Public Health Department

Operation Breakthrough

Quest Diagnostics

Samuel U. Rodgers Health Center

Truman Medical Centers

Truman Medical Center Behavioral Health

In addition to the healthcare site visits and presentations, the BHLI scholars also were able to enjoy themselves at recreational outings including a Kansas City Royals game, a visit to the College Basketball Experience, and a tour of the Negro Leagues Baseball and American Jazz Museums. The scholars were also guests at an etiquette luncheon on the Country Club Plaza.

Sample Schedule

Day Two–

Tuesday, June 3, 2014

Theme: Health Policy

Locations:

- UMKC Bloch Executive Hall 330 - 5108 Cherry Street
- Negro Leagues Baseball and American Jazz Museums - 1616 East 18th Street
- Central Library-14 W. 10th Street

Activity:

7:30 a.m.

Depart for Breakfast at Bloch Executive Hall

8:30 – 9:30 a.m.

Presentation

Associations: Lessons and Leadership

Carmela Coyle, President/CEO, Maryland Hospital Association

9:30 – 10:00 a.m.

Photo Session and Midmorning Break

10:00 – 11:00 a.m.

Presentation continued

Associations: Lessons and Leadership

Carmela Coyle, President/CEO, Maryland Hospital Association

11:00 a.m. –

12:00 p.m.

Lunch

12:00 - 1:45 p.m.

Presentation

Government Relations: Navigating the Intersection of Politics and Legislative Policy

Carlos Jackson, Senior Associate Director, Federal Relations, American Hospital Association

2:00 – 2:45 p.m.

Presentation

Health Policy 101

Gerard Grimaldi, Vice President, Health Policy and Government Relations, TMC

3:00 p.m.

Negro Leagues Baseball and American Jazz Museums

Raymond Doswell, Ed.D, Vice President of Curatorial Services

Negro Leagues Baseball Museum

Chris Burnett, Marketing Manager and Communications Director

American Jazz Museum

5:00 pm

Dinner in Historic 18th and Vine District

6:30 pm

Conversation with John W. Bluford, III

Crosby Kemper, III

Transformation of an Urban Hospital into a Premier Healthcare Facility

Library Director

Kansas City Public Library

2014 BHLI Speakers/Presenters/Facilitators

Guest Speakers

Sonja Boone, MD – Senior Director, Community Based Practices, University of Illinois

Ralph Caro – COO, Samuel U. Rodgers Health Center

Carmela Coyle – President/CEO, Maryland Hospital Association

Jennifer Fales – Training/Outreach Coordinator and Duty Officer, City of Kansas City, MO
Office of Emergency Management

Hilda Fuentes – CEO, Samuel U. Rodgers Health Center

Char Goolsby – Strategic Solutions

Julie Hull – Vice President Client Experience, Cerner Corporation

Carlos Jackson – Senior Director, Government Relations, Cleveland Clinic

Kevin Lofton – President/CEO, Catholic Health Initiatives

Leo Morton – Chancellor, University of Missouri – Kansas City

Ashley Nelson – Administrative Fellow, Baylor Scott & White Health

Asha Rodriguez – Executive Fellow, CHRISTUS Health

Sister Berta Sailer – Co-Founder, Operation Breakthrough

Gene Shepherd – Emergency Manager, City of Kansas City, MO Office of Emergency Management

Qiana Thomason – VP Clinical Operations, Blue Cross Blue Shield of Kansas City

Frank Thompson – HIV Service Manager, Kansas City Public Health Department

Roger C. Williams, Jr., Ed. D. – Educator and Community Leader

Susan Wilson – Vice Chancellor of Diversity and Inclusion, University of Missouri-Kansas City

Eugene Woods – Executive Vice President/COO, CHRISTUS Health



*Carlos Jackson, Senior Director,
Government Relations, Cleveland Clinic*

Program Conclusion

At the closing ceremony of the Bluford Healthcare Leadership Institute, the scholars delivered a presentation to the BHLI president, BHLI board members, members of Truman Medical Centers Leadership and Management staff and other invited community guests.

Each BHLI scholar was assigned to one of four groups, each consisting of three to four members. Each group was required to submit the following:

- *A final 2-3 page paper related to one of the topics listed below*
- *A 15-minute interactive presentation on the selected topic*

The scholars chose from the following topics for their final presentations:

- 1) Select two or more characteristics about leadership and explain why those characteristics matter.*
- 2) Choose a health care occupation and explain how current health care policy affects the delivery of care in this field.*
- 3) If you had the ability to change anything about the health care system—policy, delivery, or wellness, what would you change? Explain.*
- 4) Reflect on a Bluford Healthcare Leadership Institute presentation that impacted you and discuss how it now influences your view of healthcare.*
- 5) Select a significant challenge individuals living in urban communities encounter in obtaining optimal healthcare and explain how you will address that challenge.*

Additionally, each BHLI scholar was required to submit a one page

reflective paper about his/her experience at BHLI and the impact of BHLI on his/her life (lessons learned, knowledge gained, etc.).

Based on their performance in Phase I from June 1 to June 13, 2014, BHLI scholars may be selected to participate in Phase II of the Institute in summer 2015. Phase II will include a paid internship in a notable healthcare environment or association within the continental United States.

Pre and Post Survey Results

Pre-survey average score was 39.5%

Post survey average score was 91.2%



TMC General Counsel Bill Colby, Kevin Lofton, President, Catholic Health Initiatives, and BHLI Scholar Peace Odiase

The Bluford Healthcare Leadership Institute

Phase II:

Based upon their successful completion of BHLI Phase I in 2013, inaugural BHLI scholars were placed in paid, full-time summer internships in Summer 2014 in the following notable healthcare organizations:

- *Allscripts, Raleigh, NC*
- *America's Essential Hospitals, Washington, DC*
- *Catholic Health Initiatives, Denver, CO*
- *Desert Regional Medical Center, Palms Spring, CA*
- *Blue Cross Blue Shield of Kansas City, Kansas City, MO*
- *Cerner Corporation, Kansas City, MO*
- *Samuel U. Rodgers Health Center, Kansas City, MO*
- *Truman Medical Centers, Kansas City, MO*

Additional 2013 BHLI scholars also were engaged in the following opportunities during Summer 2014:

- *Princeton University's Public Policy and International Affairs Junior Summer Institute, Princeton, NJ*
- *Maternal Child Health Careers/Research Initiative for Student Enhancement, and Patient Care Partner at Vanderbilt University, Nashville, TN*
- *Kansas City CARE Clinic, Kansas City, MO*



Leo Morton, Chancellor University of Missouri-Kansas City, welcomes BHLI scholars to UMKC.

“The BHLI allowed me to meet very interesting people, discover what I need to work on in terms of my future, and learn a lot about myself.”

*DeNesha Johnson
University of Missouri-Kansas City*

Summer 2014 Internship Placement and Project Description for 2013 BHLI Scholars



Jazmin Richardson

University: University of Missouri-Kansas City

Internship Organization: Desert Regional Medical Center, Palms Spring, CA

Projects/Experiences: Jazmin developed a pamphlet for Desert Regional's Congestive Heart Failure Support Group featuring information about the Biventricular Pacemaker. Jazmin gained clinical exposure by shadowing an Oncology Certified Registered Nurse at the Desert Regional Comprehensive Cancer Center and by observing four gastrectomy surgeries in the Bariatric Clinic. She also created a comprehensive medical questionnaire for use by oncology staff when recording a patient's medical history. Jazmin gained exposure to various leadership styles while shadowing key healthcare leaders including the president of Desert Regional Medical Center, Ms. Carolyn Caldwell.



Cameren Redmond

University: University of Missouri-Kansas City

Internship Organization: Catholic Health Initiative (CHI), Englewood, CO

Projects/Experiences: Cameren developed a business case for CHI to participate in the Fall 2014 Group Book Buy of HealthTrust Purchasing Group. Cameren identified health-care books, coding books, manuals, and training materials used annually in nursing that could be bought at a significant savings through a group book buy promotion. During his internship, Cameren had an opportunity to identify different leadership styles as he attended meetings with various members of the CHI leadership team and nursing executives.





Miriah Jones

University: University of Missouri-Kansas City

Internship Organization: America's Essential Hospitals (AEH), Washington, DC

Projects/Experiences: Miriah researched the impact of food insecurity on health care outcomes and costs. She completed an intensive literature search of relevant articles with supporting evidence for the link between food insecurity and health care outcomes. She tracked and analyzed AEH member hospitals' initiatives and innovative programs addressing the issue of food insecurity. Miriah then collaborated with the communication team of AEH to incorporate the information on the organization's website to raise/spread awareness of the issue. Miriah developed a matrix by hospital showing the various activities of AEH members in promoting awareness of food insecurity and developed a set of stories which highlighted the actions of the members.



Zachary Dickerson

University: Fisk University

Internship Organization: Allscripts, Raleigh, NC

Projects/Experiences: Zachary gained experience in the Allscripts application. He assisted clients in developing a schedule for training. Zachary assisted with the testing of new classes and created documents and Power Points for the classes. Zachary collaborated with his Allscripts team in preparation activities for the Allscripts Client Experience conference.



“Today concludes an experience of a lifetime. Over the past two weeks, I have been in the presence of many great and influential people who were once in the shoes I stand in today. I can honestly say I am not the same person I was when I arrived in Kansas City on June 1, 2014. I am wiser, stronger and ready to fulfill my destiny as a future healthcare leader.”

*LaShaundra Everhart
Clayton State University*



Gabrielle Quinn

University: Lincoln University

Internship Organization: Blue Cross Blue Shield of Kansas City (BCBS), Kansas City, MO

Projects/Experiences: Gabrielle learned valuable communication skills through her internship at Blue Cross Blue Shield. She communicated with patients to increase their participation in BCBS's Healthy Companion Program. Gabrielle conducted perinatal assessments with those members requiring perinatal care. She ensured that members were enrolled in appropriate programs and edited program enrollment as needed. She distributed program information to patients and conducted post-discharge telephone interviews for recently discharged patients. Gabrielle's internship responsibilities related closely to her nursing major and provided valuable experience.



BlueCross BlueShield
of Kansas City

An Independent Licensee of the
Blue Cross and Blue Shield Association



Alexis Hawks

University: North Carolina Agricultural and Technical State University

Internship Organization: Truman Medical Centers (TMC), Kansas City, MO

Projects/Experiences: Alexis examined the differences in health care outcomes of patients with chronic illnesses (diabetes, chronic obstructive pulmonary disease, asthma, hypertension and congestive heart failure) in the urban core versus other geographical regions. She worked closely with TMC's Health Care Innovation Award (HCIA) team members in both the hospital and the urban community to learn differing aspects of the team approach to patient care. She analyzed processes currently in place by the HCIA, completed data analysis for the project and worked with the HCIA project manager and team leader to create a compilation report of the project. Alexis worked with HCIA leadership staff in the creation of a marketing strategy for the sustainability of high utilizers processes. She also performed other duties as assigned to assist in the coordination of patient care.



TRUMAN MEDICAL CENTERS

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Taylor Ross

University: North Carolina Agricultural and Technical State University

Internship Organization: Allscripts, Raleigh, NC

Projects/Experiences: Taylor increased client awareness of the upgrades within the Allscripts application. She provided demonstrations to clients regarding unique features of Allscripts.



Angel Ornelas

University: University of Missouri-Kansas City

Internship Organization: Samuel U. Rodgers Health Center, Kansas City, MO

Projects/Experiences: Angel conducted patient surveys and performed data entry with the use of the Next Generation electronic health record. She assisted with a fitness program promoting physical activity among the residents of a community housing project. Angel also promoted the Center's health fairs and cholesterol screenings. She communicated with patients to align them with a primary care doctor at the health center.



Michael Saarah

University: Fisk University

Internship Organization: Cerner Corporation, Kansas City, MO

Projects/Experiences: Michael served as a Software Engineering Intern and had the opportunity to learn and adapt to a new software development cycle. One of Michael's projects included developing a code to add a new feature/functionality to the system allowing end users to distinguish between a list of acute and chronic illnesses in the system. Each of Michael's projects had to pass a series of software testings before promotion by his manger to Cerner's software testing team for additional stress testing and integration.



“The Bluford Healthcare Leadership Institute has been one of the best programs I have ever attended in my life. I enjoyed my time in Kansas City and am thankful for the opportunity.”

Thomas Clifton, North Carolina A&T University





Speakers from Truman Medical Centers

Becky Blackwell - Employee Health Wellness Coach
John W. Bluford, III - President Emeritus
Valerie Chow, MD - Chair of Anesthesiology
Mitzi Cardenas - Sr. VP/Strategy, Business Development and Performance
Integration/Chief Information Officer
William Colby - General Counsel
Marcos DeLeon - Vice President Employee Enrichment
Niki Donawa - Chief Community Relations Officer
Terrance Goldston - Information Technology Projects and Operations
Johny Gonzalez - Recovery Coach Behavioral Health Community
Gerard Grimaldi - Vice President, Health Policy and Government
Relations
Amy Hodge - Employee Health Wellness Programs Coordinator
Paula Livingston, DDS - MPH Manager, Independence School-Based
Dental Program
James Martin - Curator, Center for the Healing Arts
Marsha Morgan - Chief Operating Officer, Behavioral Health
Tiffany Paige - Employee Health Wellness Programs Coordinator
Teresa Pearson - Director, Occupational Health & Wellness
Amy Peters - Interim COO/Associate Chief Nursing Officer
Shauna Roberts, MD, C.P.E. - Corporate Quality Medical Director
Denzil Ross - Associate Administrator-Patient Centered Care and
Service
Derek Rowell - Assistant Administrator, Women's Health Services
and Laboratory
Charlie Shields - President & Chief Executive Officer
Mark Steele, MD - Chief Medical Officer

BHLI would like to thank the following for their contributions to the 2014 Institute:

Allscripts
America's Essential Hospital
American Hospital Association
Blue Cross Blue Shield of Kansas City
Catholic Health Initiatives
Cerner Corporation
City of Kansas City Office of Emergency Operations
Desert Regional Medical Center
Kansas City Public Health Department
Operation Breakthrough
Modern Healthcare
Polsinelli PC
Quest Diagnostics
Samuel U. Rodgers Health Center
The Ewing Marion Kauffman Foundation
Truman Medical Centers
University of Missouri-Kansas City



BHLI Board Members

John W. Bluford, III, Bluford Healthcare Leadership Institute, Founder and President
John W. Bluford, IV, Cerner Corporation, Engagement Leader
Jennifer A. Bluford, Commonground, Senior Broadcast Producer
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William Colby, Truman Medical Centers, General Counsel
Marcella Riley, Truman Medical Centers, Quality Resources
Roger C. Williams, Jr., Ed.D, Educator and Community Leader
Susan Wilson, PhD, MBA, University of Missouri-Kansas City, Vice-Chancellor
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Barbara Zubeck, Truman Medical Centers, Vice-President Audit and Compliance



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The BHLI is a non-profit 501(c)3 organization.